

**Village of Cambridge
Economic Development Committee
Amundson Community Center-Community Room
200 Spring St. Cambridge, WI 53523
Monday August 22, 2022, 5:30 p.m.**

Agenda

1. Call to Order/Roll Call
2. Proof of Posting
3. Invited Guest Speaker- Matthew Kures could not attend this meeting but willing to attend next one.
4. Public Appearances/Citizen Input
5. Approval of Minutes from July 18, 2022
6. Old Business: Discussion and Possible Action Regarding:
 - a. Review Kayla's submission for the grant
 - b. Review of Kayla Sipples email regarding broader discussion topics
 - c. Review additional dollars for the Welcome to Cambridge signs.
7. Setting of next meeting date
8. Questions, Referrals to Staff or Future Agenda Items
9. Adjournment

NOTE:

1. Persons needing special accommodations should call 423-3712 at least 24 hours prior to the meeting.
2. A quorum of the Village Board may attend this meeting for the purpose of gathering information relevant to their responsibilities as Village Trustees. No matters shall be considered by said Village Board members nor shall any action be taken by said Village Board members at this meeting.
3. More specific information about agenda items may be obtained by calling 423-3712.

Chrissie Brynwood, Treasurer

**Village of Cambridge
Economic Development Committee
Amundson Community Center-Community Room
200 Spring St. Cambridge, WI 53523
Monday July 18, 2022 5:30 p.m.**

Minutes

1. Call to Order/Roll Call Chairperson Hollenbeck called the meeting to order at 5:30 P.M. Chris Krueger, Christianne Laing, Kevin Mehringer Kayla Sipple present. Excused Kevin Mehringer. Also present Chrissie Brynwood, Treasurer; Mark McNally; Deb Reinbold, Thrive ED; Kathy Yerges, Cambridge Market.
2. Proof of Posting-The Agenda was posted in the upper and lower levels of the Amundson Community Center, Hometown Bank, Badger Bank, Cambridge Post Office and Village Web Site.
3. Invited Guest Speaker- Deb Reinbold- Thrive ED – spoke about business' working on strategic growth. Gave some of her background owns real estate and runs three restaurants, with biggest issue find workers. Spoke about programs that are available to Cambridge to assist in economic development. Suggested a survey be given to residents asking for their input on what they would like to see happen in the village. She had a sample survey that was recently given out in Lake Mills. Committee will review and give input next meeting. Commissioner Laing questioned if Thrive would help communities find grant money? Deb Reinbold states if there is money available, they might be able to help.
4. Public Appearances/Citizen Input- Cathy Yerges- Cambridge Market- mentioned she knows of the resident that would possibly donate money in order to have banner placed on light posts with a tag line. Feels that Cambridge is underselling itself. She also mentioned that bicyclists are parking in her lot but not using her business, Laing told her to get some signage on her lot.
5. Approval of Minutes from January 26,2022 & June 20, 2022

Committee member Krueger made a motion to approve the minutes from the January 26, 2022 & June 20,2022 meetings. Seconded by Sipple. Motion Carried.

6. Old Business: Discussion and Possible Action Regarding:

- a. Update on Welcome to Cambridge Signs- Commissioner Sipple Spoke about that she received an updated quote from Busch's Signs. The quote went up \$4,000. she mentioned she's aware it was not in the budget. Hollenbeck suggested to have ask Audit & Finance Committee to review the budget to find the money. Would like to get an update on the easements from Attorney Landretti.
 - b. Review of Commissioner Sipples email regarding broader discussion topics – Tabled for a future meeting.
 - c. Smart Growth-sent in email 6.22.2022 large file- Invite Joe DeYoung from MSA to discuss updating Smart Growth plan.
 - d. Article - The State of Historic Preservation Today Commissioner Hollenbeck said that this article that was provided by Commissioner Laing was a great article.
7. Setting of next meeting date August 15th, 2022 at 5:30 P.M.
 8. Questions, Referrals to Staff or Future Agenda Items: Review survey and possibly use QR codes, Put on Access Cambridge, link in local newspaper or possibly attach on utility bills.
9. Adjournment

*Commissioner Sipple made a motion to adjourn the meeting, seconded by commissioner Laing. Chairperson Hollenbeck adjourned the meeting at 7:01 P.M.
Motion carried*

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Chrissie Brynwood, Treasurer

Christin Brynwood

From: Matt Kures <matthew.kures@wisc.edu>
Sent: Tuesday, August 16, 2022 4:56 PM
To: Christin Brynwood
Subject: RE: FW: ACCEPTING APPLICATIONS - Community Economic Analysis for Rural Wisconsin Communities

Hi Chrissie,

Hope all is well and thanks for the invitation to your meeting on Monday, August 22. Unfortunately I'm out of the office next week, but let's find a future meeting that works. I would look forward to talking with you and your committee.

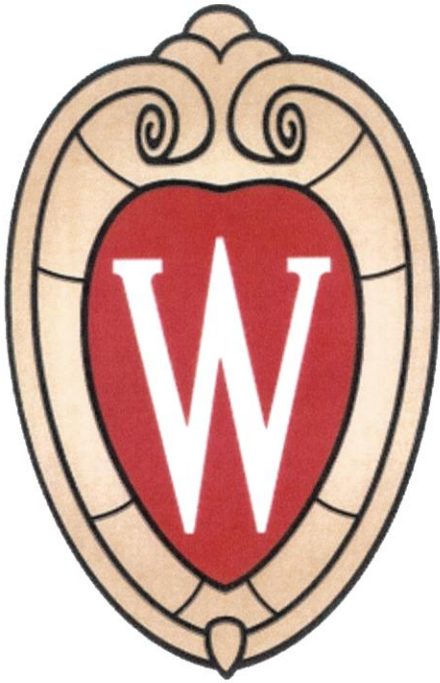
Very Best,

Matt Kures
Community Economic Development Specialist
Community Development Institute
University of Wisconsin-Madison, Division of Extension
432 N. Lake Street
Madison, WI 53706
Phone: (608) 265-8258
matthew.kures@wisc.edu
<https://economicdevelopment.extension.wisc.edu/eda-university-center/>
twitter.com/uwexccd



Extension
UNIVERSITY OF WISCONSIN-MADISON

An EEO/AA employer, University of Wisconsin provides equal opportunities in employment and programming, including Title IX and ADA requirements.



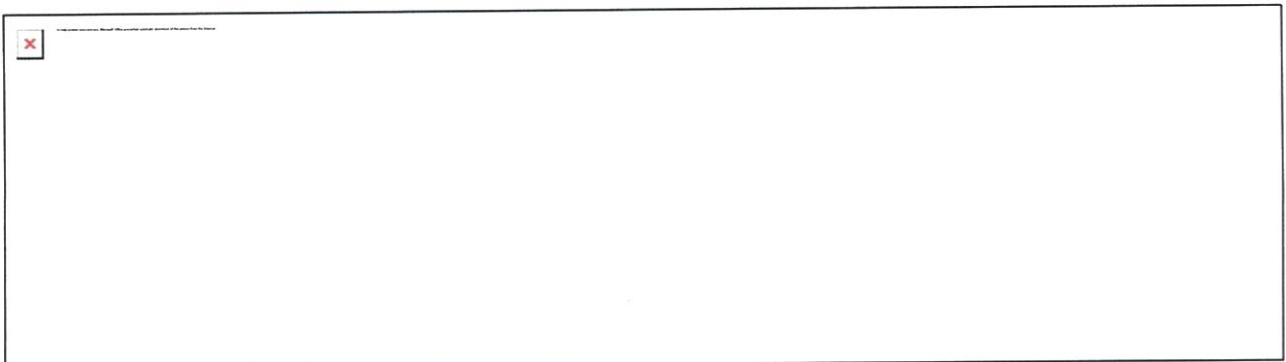
Extension

UNIVERSITY OF W

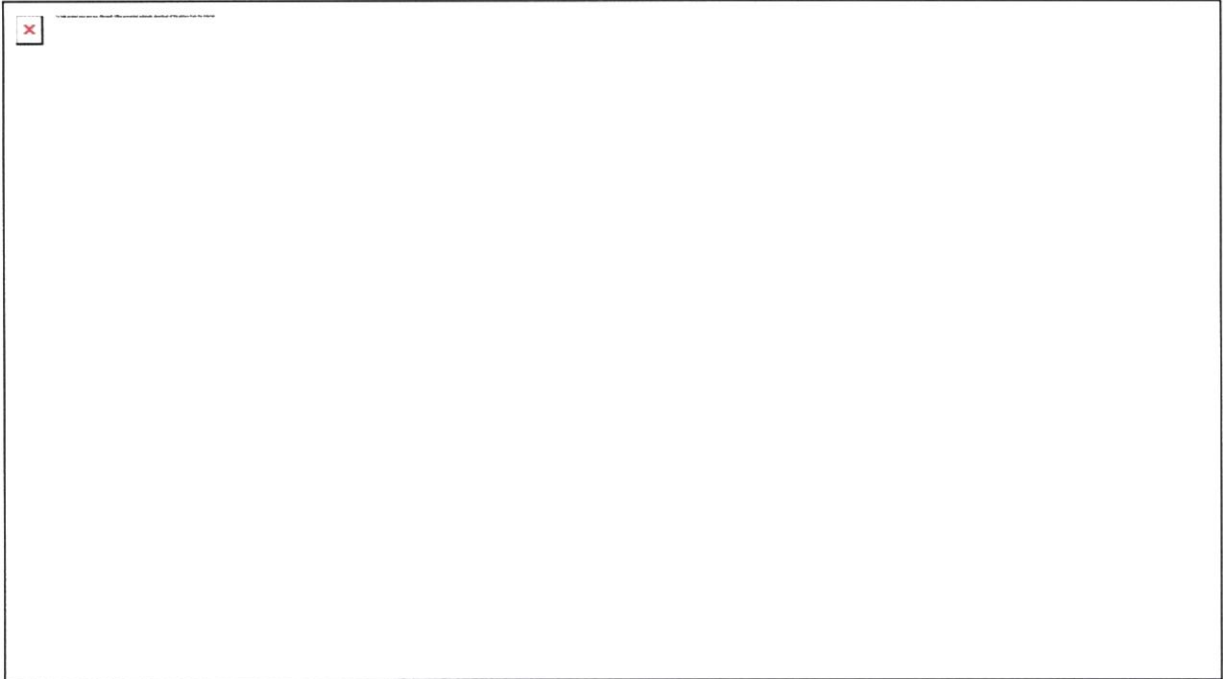
The Wisconsin Idea: a general principle that education should influence people's lives beyond the boundaries of the classroom

University of Wisconsin-Extension, U.S. Department of Agriculture and Wisconsin Counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.

From: Brandon Hofstedt <ced.news@extension.wisc.edu>
Sent: Wednesday, July 20, 2022 9:02 AM
To: STEVEN C CHMIELEWSKI <steven.chmielewski@wisc.edu>
Subject: ACCEPTING APPLICATIONS - Community Economic Analysis for Rural Wisconsin Communities



Accepting Applications Now!



The Community Economic Development Program is pleased to accept applications for the Community Economic Analysis for Rural Wisconsin Communities (CEA-RWC) Pilot Initiative supported by the Wisconsin Economic Development Corporation (WEDC).

What?

A joint effort between the University of Wisconsin, the Division of Extension, and the Wisconsin Economic Development Corporation to bring a structured community economic development strategic planning program to a set of rural Wisconsin communities.

When?

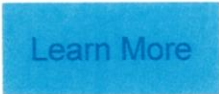
Accepting applications NOW through August 15, 2022. Pilot communities will be notified of acceptance no later than September 1, 2022 and will work with Extension and WEDC upon acceptance through June 30, 2024.

Who?

This pilot program is open to rural places in Wisconsin including local communities, rural regions, rural counties, and tribal communities. Population size for pilot communities should fall between 1,000 and 7,500 people.

Why?

Extension and WEDC aim to understand the challenges for rural Wisconsin communities working on and executing community economic development plans. These efforts will provide valuable insight into establishing a process and pathway that other rural communities throughout Wisconsin can engage in as they develop and look to execute comprehensive community economic development planning in their community.



Equal Employment Opportunity & Affirmative Action Statements

An EEO/AA employer, the University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements. Please make requests for reasonable accommodations to ensure equal access to our educational programs as early as possible preceding the scheduled program, service, or activity.

[Community Economic Development Program](#)

Pyle Center Suite 130, 702 Langdon Street, Madison, WI 53706

Email: brandon.hofstedt@wisc.edu

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702 Langdon Street
Madison, WI | 53706 US

[steven.chmielewski@wisc.edu] This email was sent to steven.chmielewski@wisc.edu.
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Community Economic Analysis for Rural Wisconsin Communities

Pilot Initiative



OVERVIEW:

As the Wisconsin economy builds back from the COVID pandemic recession, many rural communities struggle with identifying opportunities and strategies to move community economic development efforts forward. These rural communities often do not have the needed resources (i.e., staff, money, or local expertise) to engage in comprehensive community economic development planning. The Community Economic Analysis for Rural Wisconsin Communities (CEA-RWC) pilot program is a joint effort between the University of Wisconsin, the Division of Extension, and the Wisconsin Economic Development Corporation to bring a structured community economic development strategic planning program to a set of rural Wisconsin communities.

ELIGIBILITY REQUIREMENTS:

This pilot program is open to rural places in Wisconsin including local communities, rural regions, rural counties, and tribal communities. The population size for pilot communities should fall between 1,000 and 7,500 people.

DUE DATE:

Application due August 15, 2022

QUESTIONS:

Contact Brandon Hofstedt (brandon.hofstedt@wisc.edu).



Community Economic Analysis for Rural Wisconsin Communities

Pilot Initiative



Applicant/Recipient Information

Name of Applicant: Village of Cambridge

Project Contact Name: Paula Hollenbeck, Village Trustee, Chair of Economic Development Committee
Kayla Sipple, appointed member of Economic Development Committee

Phone: 608-423-3712

Email: PaulaHollenbeck@ci.cambridge.wi.us, Kayla@SCLandscapesWI.com

Address: Village of Cambridge Office
200 Spring Street
Cambridge, WI 53523

Unit of Analysis

Is this application for a community, region, county, or tribe?

Community - municipal government

What is the name of the community, region (e.g., collaborating communities), county, or tribe?

Village of Cambridge, Wisconsin

What is the estimated population of the community, region, county, or tribal community where this work will be completed?

Population of 1,674 (per 2020 US Census)

Community Economic Analysis for Rural Wisconsin Communities

Pilot Initiative



Situation

What community economic development challenges are you looking to understand and address within the project area? In describing the current community economic development challenges in your area, please also briefly describe what has been done to date to understand and address the situation identified (*No more than 500 words*).

The Village of Cambridge is interested in identifying and exploring ways in which to both support existing community assets while simultaneously attracting new economic development initiatives. A significant challenge to the Village in this area is strategic planning.

Planning in this realm is currently spearheaded by the Village's Economic Development Committee, a group comprised of community stakeholders who volunteer their time to meet regularly in an attempt to further community improvement and growth.

For a brief period of time, the Village had a dedicated economic development director, Linda Begley-Korth. Linda was instrumental in identifying and pursuing development initiatives on behalf of the Village. Her professional experience and guidance has been sorely missed since her retirement and subsequent passing. The Committee volunteer group has attempted to fill the void in her absence, as the Village does not have funding available to hire a replacement for Linda's position. While the Committee consists of a passionate group of volunteers, they lack professional economic development education and experience.

With this pilot initiative, the Village is interested in further understanding local growth needs and the community's ability to act upon the identified areas of opportunity. The Committee is specifically interested in exploring ways in which to expand our tax base via residential and commercial development. Cambridge is in dire need of affordable workforce housing, but does not have a plan of action to attract or welcome development. In the recent past, the Village has experienced community pushback to housing development initiatives. The Committee also seeks to learn more about opportunities for new commercial development and possible redevelopment opportunities. Cambridge lacks strategy to attract new businesses to existing available spaces and invite new development.

A priority for the Village is to maintain the attributes of the community for existing residents while planning for the future to invite new opportunity. To this end, the Committee has relied on local resources for assistance, such as Thrive Economic Development, Jefferson County Area Tourism Council, Destination Madison and an ad-hoc group of local business owners who network regularly in the absence of a community chamber of commerce. The Committee has tapped into a variety of the available local resources, but Cambridge could greatly benefit from dedicated strategic planning assistance.

Community Economic Analysis for Rural Wisconsin Communities Pilot Initiative



Intent

What are you hoping to achieve being part of this pilot project? *(No more than 250 words)*

The primary interest of the Village's involvement in this project is to identify and explore a strategic plan of action for economic development.

The Economic Development Committee seeks additional information about the community's existing economic assets, weaknesses and opportunities for improvement. A professional analysis of Cambridge's current economic landscape will help the Committee to identify priorities and initiatives where the group's attention should be focused.

Leadership

Do you have individuals willing to serve on a local leadership team to support comprehensive economic analysis and planning efforts? Please explain who is or could be on a local leadership team, noting a diversity of stakeholders (e.g., youth, seniors, new community members, other partners, etc.). *(No more than 250 words)*

The Village of Cambridge has an active Economic Development Committee that meets on a monthly basis. Committee membership is comprised of the following stakeholders:

1. Paula Hollenbeck, elected Village Trustee and Committee Chair
2. Kayla Sipple, owner of South Central Landscapes (construction)
3. Chris Kreuger, owner of Complete Phytochemical Solutions (science)
4. Christianne Laing, owner of Avid Gardener (retail)
5. Kevin Mehringer, AVP of Hometown Bank - Cambridge (financial services)
6. Open vacancy to be filled on Committee

In addition to serving on the Committee, members are also involved in other local groups as volunteers and serving on the board of directors for organizations like the Lion's Club, Cambridge Arts Council, Cambridge Area Food Pantry and Resource Center, Cambridge Community Activities Program and more.

Community Economic Analysis for Rural Wisconsin Communities

Pilot Initiative



Commitment

What time commitment are you and your team willing to put towards the successful completion of this project? *(No more than 250 words)*

The Economic Development Committee meets as a group on a monthly basis for public meetings while discussing, planning and acting behind the scenes in the meantime between meetings.

Members are committed to the growth and success of Cambridge and are willing to dedicate the time needed to ensure the project's successful outcome.

Extension & WEDC

Over the past 2-3 years, have you or members of your leadership team worked with the University of Wisconsin, Madison, Division of Extension and/or the Wisconsin Economic Development Corporation (WEDC) Regional Economic Development Directors on community economic development issues? If yes, identify which organization, who you worked with on these efforts, and briefly describe the nature of the work. *(No more than 250 words)*

From my understanding, I do not believe the Committee has worked with UW programs or the WEDC development directors (Vanessa Ineza and Jason Scott) in the last 2-3 years.

However, in the last 2-3 years, the Economic Development Committee and individual members have worked with Victoria Pratt of Thrive Economic Development and are currently actively working with Deborah Reinbold of Thrive Economic Development to assist with growth initiatives on the individual company level as well as broader efforts to benefit the Village of Cambridge overall. Deb Reinbold made us aware of this pilot initiative and encouraged us to apply.



Broader discussion topics:

- **What issues are important to committee members?** Aside from the general topic of encouraging economic development in the Village, I'm interested to know what *specific ideas* committee members have to further this goal.
 - I think this point relates to the "what are we?" question that had been discussed at length in previous months, but is perhaps a bit more of a pointed question. Rather than a broad, existential question, I'm interested in what individual committee members bring to the table. While I don't necessarily expect committee members to bring new ideas to the table every month, I think bringing some specific ideas and possible solutions to the table occasionally keeps members accountable and demonstrates that members are genuinely interested in contributing to the committee.
 - Related questions:
 - What do committee members envision Cambridge looking like in 10-20 years?
 - Alternatively, what do committee members *want* Cambridge to look like in 10-20 years?

- **Neighborhood density:** Dense neighborhoods with built-in amenities are attractive to both current and future residents. Is the Village open to higher density neighborhoods containing both single family and multi-family housing *alongside* retail, etc.? (In my mind perhaps this looks something like a multi-family building with first floor retail similar to Main Street.) I'm not advocating for Cambridge to morph into something like downtown Madison, but more walkable neighborhoods with direct access to goods and services is smart city planning.
 - Based on historical context I would expect a project like this to garner pushback from existing residents, especially those with existing homes that would be within close proximity to a neighborhood development like this. Is there a suitable location anywhere in Cambridge for something like this?
 - Not sure if this topic is more suited to the Plan Commission or perhaps both committees.

- **Land annexation:** Has the committee ever provided any serious consideration to this topic? Economic development planning seems unproductive if no available land exists to develop.

- **What are other municipalities of similar sizes outlining in their economic development plans?** Just another "jumping off" point to consider.

- **What can the Village do to actively attract and/or recruit businesses and development?** Is this something the Village is interested in doing?
 - Is there room for an economic development coordinator position like what had been held previously by Linda Korth? Not proactively recruiting new businesses and/or development seems like a missed opportunity.

Action items:

- **Long range plans for the Village:** I would encourage the committee to ask the Village to reupload the Smart Growth 2025 and economic development plans to the Village website. Both pages currently pull up a 404 error message. I am personally interested in reviewing both documents.
 - Has the committee reviewed either document in recent history? While perhaps both of these documents are somewhat dated, I assume they contain relevant information that could be useful in encouraging economic growth. I understand that the Village plans to revisit the Smart Growth plan in the next few years.
 - Has the development of Cambridge followed the outline of either plan? Why or why not? I'd be interested in learning more about what factors have contributed to the "compliance" or deviation from the plans. I think the answers to these questions could help guide the committee.
 - Question: I know that Linda Korth played a big role in economic development in Cambridge in the past. Did her vacancy play any sort of significant role in compliance or deviation from the plans?
- **Map of Village limits:** Where can the public find a map of the municipal limits? This sounds like a simple question but I have struggled to find an accurate, comprehensive map that is easy to digest and read.
 - While I am interested in this personally as a tool to assist with planning for my company's expansion, I also think this information would be useful to the committee in determining where development is even possible within the Village limits.
 - Note: There is a map of the Village that is listed on the Village website (pulled from Google Maps). I question if this is 100% accurate. Is the current Kwik Trip location really in the Town of Christiana?
- **Identifying "vacant" parcels within Village limits:** This is related to the map suggestion as well as the land "slivers" that had been discussed. I understand that there are very few Village-owned parcels that are open/vacant and have development potential. However, I think it could be useful to identify vacant parcels that are privately owned. From there, potential developers could take the initiative to contact landowners to discuss a sale if desired.

- In an ideal scenario I'd envision this looking like a list of plots or addresses essentially. I don't necessarily expect the Village to gather and maintain contact information of private landowners.
- **Utility costs:** Where can potential developers find information related to expected utility costs within the Village? For example, some municipalities have a "calculator" of sorts that provides general projections of what utility costs might look like for a building by entering different variables.
- **Permitting process:** I think it would be useful to develop a fact sheet or informational guide for developers on how to navigate the Village's permit process.
 - 1. Assuming a proposed development fits within current zoning regulations, how does a potential developer gauge the Village's interest in approving a project prior to the developer purchasing land and submitting a building permit application?
 - For example: It is not in the interest of a potential builder to wait until the building permit process for a project to be outright denied. At that point, the land may already be purchased (or purchase contingent) and thousands of dollars have likely been spent on development planning (architect, etc.). Is there some kind of "soft approval" process a builder can use to approach the Village to determine if this is something the Village is even interested in considering? Obviously a detailed plan would need to be submitted to the Village for *final* approval or denial. I'm more so wondering about the very premature planning stages for a potential builder.
 - 2. Assuming a proposed development doesn't fit within current zoning regulations, what are the steps for petitioning rezoning? (I assume that process would be a joint venture between the County and the Village.)

Fund: 100 - VILLAGE GENERAL FUND

Already Paid for 30 hrs
Projected 4 hrs = 841.95
TOTAL = 311531
7484.65

Account Number		2021 Actual 12/31/2021	2022 Actual 07/26/2022	2022 Budget	Budget Status	% of Budget
100-00-51910-000-000	UNCOLLECTIBLE DEL PERS PROP TX	0.00	0.00	0.00	0.00	0.00
100-00-51920-000-000	TAX REFUNDS	-152.84	68,597.16	0.00	-68,597.16	0.00
100-00-51930-510-000	INSURANCE - PROPERTY	3,361.61	3,395.81	11,500.00	8,104.19	29.53
100-00-51930-511-000	INSURANCE - LIABILITY	14,583.03	12,678.41	12,000.00	-678.41	105.65
100-00-51930-512-000	WORKER'S COMP	5,028.09	2,273.36	10,600.00	8,326.64	21.45
100-00-51980-000-000	CONTINGENCY FUND	4,396.12	0.00	0.00	0.00	0.00
100-00-51990-000-000	SUNDRY EXPENSES	2,282.94	369.45	300.00	-69.45	123.15

GENERAL GOVERNMENT

450,999.97 381,020.37 375,595.00 -5,425.37 101.44

100-00-52100-120-000	POLICE - WAGES OT	0.00	0.00	0.00	0.00	0.00
100-00-52100-121-000	WAGES - EVENT COVERAGE	0.00	0.00	0.00	0.00	0.00
100-00-52100-210-000	POLICE - LEGAL	0.00	0.00	0.00	0.00	0.00
100-00-52100-240-000	POLICE - MAINT & REPAIR	0.00	0.00	0.00	0.00	0.00
100-00-52100-245-000	POLICE - DANE COM EXPENSE	2,143.00	513.00	2,673.00	2,160.00	19.19
100-00-52100-290-000	Dane County Sheriffs Contract	170,764.04	93,285.91	226,175.00	132,889.09	41.25
100-00-52100-310-000	POLICE - INTERNET	547.47	402.07	450.00	47.93	89.35
100-00-52100-370-000	POLICE - SQUAD GAS/OIL	5,494.26	1,472.22	4,500.00	3,027.78	32.72
100-00-52100-390-000	POLICE - PHONES & SUPPLIES	2,869.87	1,124.43	2,500.00	1,375.57	44.98
100-00-52100-511-000	POLICE - LIABILITY INSUR	0.00	0.00	0.00	0.00	0.00
100-00-52200-000-000	FIRE DEPT. 2% FIRE DUES	8,020.40	8,358.43	8,600.00	241.57	97.19
100-00-52200-290-000	FIRE/EMS - VILLAGE SHARE	189,717.34	143,262.84	191,017.00	47,754.16	75.00
100-00-52220-000-000	FIRE PROTECTION-HYDRANT RENTAL	160,547.00	0.00	155,871.00	155,871.00	0.00
100-00-52400-000-000	PLBG. & BLDG. INSPECTIONS	57,664.48	1,212.39	25,000.00	23,787.61	4.85
100-00-52410-000-000	ZONING ADMINISTRATION CHARGES	4.15	0.00	0.00	0.00	0.00
100-00-52420-000-000	EROSION CONTROL MONITORING	886.30	0.00	0.00	0.00	0.00

PUBLIC SAFETY

598,658.31 249,631.29 616,786.00 367,154.71 40.47

100-00-53100-215-000	ENGINEERING SERV	10,886.00	51,953.25	0.00	-51,953.25	0.00
100-00-53311-115-000	PUBLIC WORKS - OVERTIME	0.00	0.00	0.00	0.00	0.00
100-00-53311-120-000	PUBLIC WORKS - HOURLY WAGES	65,815.10	45,615.39	73,215.00	27,599.61	62.30
100-00-53311-130-000	PUBLIC WORKS - FRINGES	9,117.40	6,188.05	17,000.00	10,811.95	36.40
100-00-53311-133-000	PUBLIC WORKS - HEALTH/DENTAL	23,593.59	18,541.67	24,000.00	5,458.33	77.26
100-00-53311-134-000	PUBLIC WORKS - FLEX BEN	66.12	25.20	150.00	124.80	16.80
100-00-53311-135-000	PUBLIC WORKS - LIFE INS	159.23	255.05	100.00	-155.05	255.05
100-00-53311-220-000	PUBLIC WORKS - UTILITY & PHONE	9,317.81	7,384.57	7,500.00	115.43	98.46
100-00-53311-230-000	PUBLIC WORKS - TREE & BRUSH	3,847.27	4,963.71	9,000.00	4,036.29	55.15
100-00-53311-235-000	PUBLIC WORKS - DNR ASH BORER	309.99	2,412.40	750.00	-1,662.40	321.65
100-00-53311-340-000	PUBLIC WORKS - SHOP SUPPLIES	2,812.24	2,140.88	2,900.00	759.12	73.82
100-00-53311-350-000	PUBLIC WORKS - EQUIP/VEHIC REP	10,466.54	2,621.42	10,000.00	7,378.58	26.21
100-00-53311-351-000	PUBLIC WORKS - VEHICLE REPAIRS	56.52	0.00	0.00	0.00	0.00
100-00-53311-360-000	PUBLIC WORKS - SUPPLIES	2,614.43	89.99	0.00	-89.99	0.00
100-00-53311-370-000	PUBLIC WORKS - FUEL	9,591.40	6,319.00	8,000.00	1,681.00	78.99
100-00-53311-371-000	PUBLIC WORKS - STREET SIGNS	5,280.96	420.56	1,275.00	854.44	32.99
100-00-53311-390-000	PUBLIC WORKS - MISC	3,991.17	382.69	1,000.00	617.31	38.27
100-00-53311-391-000	PUBLIC WORKS - ROAD SALT	8,946.92	15,986.43	11,151.00	-4,835.43	143.36
100-00-53311-392-000	PUBLIC WORKS - SEAL COAT/PATCH	1,566.46	1,073.80	19,462.00	18,388.20	5.52
100-00-53311-393-000	PUBLIC WORKS - STREET PAINT	74.97	750.00	750.00	0.00	100.00
100-00-53311-511-000	INSURANCE - LIABILITY	0.00	0.00	0.00	0.00	0.00
100-00-53311-512-000	PUBLIC WORKS - WORKERS COMP	821.92	576.93	900.00	323.07	64.10
100-00-53311-530-000	PUBLIC WORKS - BLDG SUPPLY/EX	9,724.00	1,772.00	250.00	-1,522.00	708.80
100-00-53311-810-000	PUBLIC WORKS - EQUIP DEPREC	4.99	0.00	0.00	0.00	0.00

BUSCH'S

Signs & Designs, Inc.

225 Bruce Street Verona, WI 53593 (608) 848-1900
<http://www.buschsigns.com>

PROPOSAL

PROPOSAL SUBMITTED TO Village of Cambridge	PHONE 608-423-3712	DATE 07/18/2022
STREET 200 Spring Street - PO Box 99		JOB NAME Welcome To CAMBRIDGE
CITY, STATE AND ZIP CODE Cambridge, WI 53523	LOCATION 2-Different Locations Cambridge, WI 53523	JOB PHONE (608) 423-3780

We hereby propose to furnish materials and labor necessary for the completion of:

Quantity	Description	Unit Price	Total
	Welcome To CAMBRIDGE SIGNS Qty. 2- A2		
2	NEW MAIN SIGNS A2 5'0" x 10'0" x 1 1/2" Thick 15 Lb HDU (High Density Urethane) Sign Foam Dimensionally Engraved Single-Sided	8,995.00	17,990.00
2	2" x 4" x Aprx. 4'0" (48") Treated Horizontal Top Back Support Framing. 1-per Sign.		
4	2" x 4" x aprx. 6" Treated Vertical Top Back Support Framing. 2-per Sign.		
4	2" x 4" x 7'0" Treated Horizontal Main Body of Sign(s) Back Support Framing. 2-per Sign. (1-Upper and 1-Lower)		
10	2" x 4" x aprx. 3'8" (44") Treated Vertical Main Body of Sign(s) Back Support Framing. 5-per Sign. (1-Center, 2-Inner and 2-Outer)		
2	6" x 6" x 12'0" Treated Inner Posts for Sign Location Heading West on HWY 12 Towards Cambridge.		
2	4" x 6" x 12'0" Treated Posts. For Sign Location Heading West on HWY 12 Towards Cambridge.		
2	6" x 6" x 12'0" Treated End Posts. For Sign Location Heading West on HWY 12 Towards Cambridge.		
8	Post Top Plates 8 1/2" x 8 1/2" x 1 1/2" Thick 15 Lb HDU Sign Foam w/Beveled/Angle Cut Edges All 4-Sides. 4-per Each		
2	Pre-Assemblies, Hardware and Touch Up Colors		
9	Design(s)/Layout(s) for Customer Approval		
1	2-Deliveries To: Village of Cambridge, Cambridge, WI 53523. 2-Different Entrances to Village Site Locations. (NOTE: This is Included as part of the Installation(s) Trip Charge(s).		
2	Diggers Hotline Locations, 2-Locations - HWY 12 Heading West Toward Cambridge and HWY 12 Heading East Toward Cambridge. Digging of 4-Large Holes (2-per Location). 2-On-Site Assemblies w/2-Complete Sets of Hardware and 2-Installations, Etc.		
2	6" x 6" x 14'0" Treated Inner Posts for Sign Location Heading East Toward Cambridge.		

49500

↑

10000

10000

20000

BUSCH'S SIGNS & DESIGNS INC. ARE NOT RESPONSIBLE FOR REMOVAL OF EXISTING SIGNS, POSTS OR STRUCTURES UNLESS AGREED UPON IN WRITING IN ADVANCE OF INSTALLATION DATE.
 ALL NECESSARY PERMITS ARE THE RESPONSIBILITY OF THE OWNER.

WE PROPOSE hereby to furnish material and labor - complete in accordance with the above specifications, for the sum of: _____ dollars (\$ <u>17,990.00</u>)	
Payment to be made as follows:	
DOWN PAYMENT OF	\$8500.00
BALANCE DUE OF	\$9490.00 UPON COMPLETION
All material is guaranteed to be as specified. All work to be completed in a substantial workmanlike manner according to the specifications submitted, per standard practices. Any alteration or deviation from above specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control.	Authorized Signature: <u>Donald L. Busch</u> 7/18/2022 Note: This proposal may be withdrawn by us if not accepted within <u>10</u> days.
ACCEPTANCE OF PROPOSAL: The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.	Signature _____
Date of Acceptance _____	Signature _____

BUSCH'S

Signs & Designs, Inc.

225 Bruce Street Verona, WI 53593 (608) 848-1900

<http://www.buschsigns.com>

PROPOSAL

PROPOSAL SUBMITTED TO Village of Cambridge	PHONE 608-423-3712	DATE 07/18/2022
		NUMBER 15113
STREET 200 Spring Street - PO Box 99	JOB NAME Welcome To CAMBRIDGE	
CITY, STATE AND ZIP CODE Cambridge, WI 53523	LOCATION 2-Different Locations Cambridge, WI 53523	JOB PHONE (608) 423-3780

We hereby propose to furnish materials and labor necessary for the completion of:

Quantity	Description	Unit Price	Total
2	4" x 6" x 14'0" Treated Posts. For Sign Location Heading East Toward Cambridge.		
2	6" x 6" x 14'0" Treated End Posts. For Sign Location Heading East Toward Cambridge.		
NOTES: 1) Pricing is Discounted Based on Completing Both SIGN PROJECTS 2) All Sign Permit Applications, Submittals, Acquisition, Fees, Etc. The Responsibility of the Village of Cambridge 3) Need Copy of Tax Exemption Certificate or 5 1/2% Sales Tax Added.			
1	Down Payment by Check # 1685 on 12/12/2016		-8,500.00

SubTotal	\$9,490.00
5.50% JEFFERSON Tax	\$0.00
TOTAL	\$9,490.00

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ALL NECESSARY PERMITS ARE THE RESPONSIBILITY OF THE OWNER.

WE PROPOSE hereby to furnish material and labor - complete in accordance with the above specifications, for the sum of: _____ dollars (\$ <u>17,990.00</u>)	
Payment to be made as follows:	
DOWN PAYMENT OF	\$8,500.00
BALANCE DUE OF	\$9,490.00 UPON COMPLETION
All material is guaranteed to be as specified. All work to be completed in a substantial workmanlike manner according to the specifications submitted, per standard practices. Any alteration or deviation from above specifications involving extra costs will be executed only upon written orders, and will become an extra charge over and above the estimate. All agreements contingent upon strikes, accidents or delays beyond our control.	Authorized Signature <u>Donald L. Busch 7/18/2022</u> Note: This proposal may be withdrawn by us if not accepted within <u>10</u> days.
ACCEPTANCE OF PROPOSAL The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above.	Signature _____
Date of Acceptance _____	Signature _____

SCALE: 1/2" = 1'



QUANTITY: 2 - Single Sided

MATERIAL: 1 1/2" Thick 15lb HDU

FONTS: Doron - Italic, and Fancy

DESIGNER: Don B. 2/21/2020

COLORS

BACKGROUND: SW. Imperial Blue Paint

BACK: SW. 6055 Fiery Brown Stain

BORDER: SW. 6685 Trinket Paint

PINSTRIPES: SW. 6685 Trinket Paint

LETTERS: SW. 6672 Morning Sun Paint

MISC: Decorative Elements - SW. 6685 Trinket Paint

POSTS: SW. 6055 Fiery Brown Stain

Plate Tops - SW. White Paint

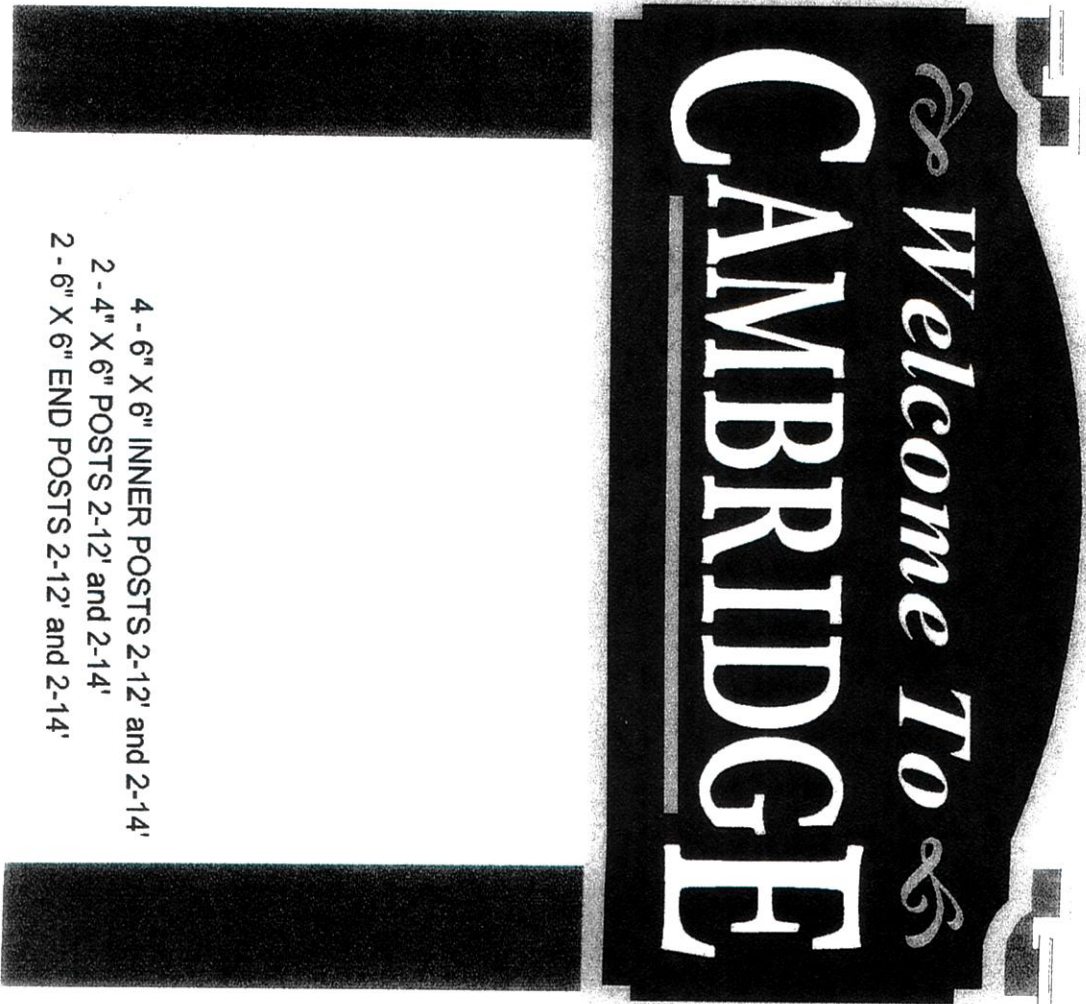
10'

5'

X

5'4"

3'4"



4 - 6" X 6" INNER POSTS 2-12' and 2-14'

2 - 4" X 6" POSTS 2-12' and 2-14'

2 - 6" X 6" END POSTS 2-12' and 2-14'

10'

8'

7'